

East Scarborough Multi-Sport Collaborative

Collaborative Meeting

Wednesday, June 18, 2014

Agenda

1. Welcome and Introductions
2. Project Overview and Update
3. Evaluation Framework and Research Needs
4. Identifying Needs, Interests, Capacity and Resources
5. Fall 2014 Program Development Opportunities
6. Funding Opportunities Available for Local Sport Groups
7. Next Steps, Adjournment and Informal Networking

The East Scarborough Multi-Sport Collaborative

Background Information...

- Concept, Focus Groups and Catalyst Group *2010-2012*
 - Multi-Sport Club
 - CS4L Community Connections Project
 - *McConnell Family Foundation, Royal Bank of Canada, Heart & Stroke*
- A Partnership (Village) Approach to Multi Sport *September 2013*
 - *City of Toronto Wards 42, 43 and 44*
- The Aim (Common Agenda):
 - To provide all children and youth in East Scarborough with the opportunity in sport to
 - (a) become more physically literate through quality, multi-sport experiences
 - (b) develop personal resiliency, learning and life skills
 - (c) reach their personal athletic potential
- The purpose is for each organization to strengthen their mandate, **not** change their mandate unless they choose to
- Finding solutions to service gaps will be a collective exercise

Guiding Principles

- *Opportunities to participate in sport should be encouraged and equitable*
- *The success of the collaborative is the collective effort of all partners*
- *An inclusive intercultural approach is desirable*
- *Each sport experience should be high quality and developmentally appropriate*
- *Sustainable programming is best developed with local leadership and collaboration*
- *The learning and life skills that children and youth receive through their participation in sport, is just as important as the sport experience itself*
- *Excellence is a worthy pursuit*

Current Members and Broader Collective

***City of Toronto PFR** to identify opportunities and support the collaborative*

***University of Toronto Scarborough** to bring their resources to the community and affordable access to playing fields*

***East Scarborough Boys & Girls Club** as a point of contact and opportunity*

***East Scarborough Storefront** as a hub of opportunity and collaboration*

***Toronto Community Housing** to help the children and youth find the opportunities*

***Local Organizations and Agencies** to help identify what is needed in the community*

***Toronto Sports Council** to provide support to the development of the collaborative*

***Toronto Public Health** to bring research expertise to the collaborative and to integrate their health promotion efforts into the project*

***Provincial and Community Sport Organizations** to provide sport technical training and to introduce their local leadership to the collaborative*

***The Multi-Sport Partnership Steering Committee** to support the working groups, promote the concept and facilitate opportunities for sustainable programming and partnerships*

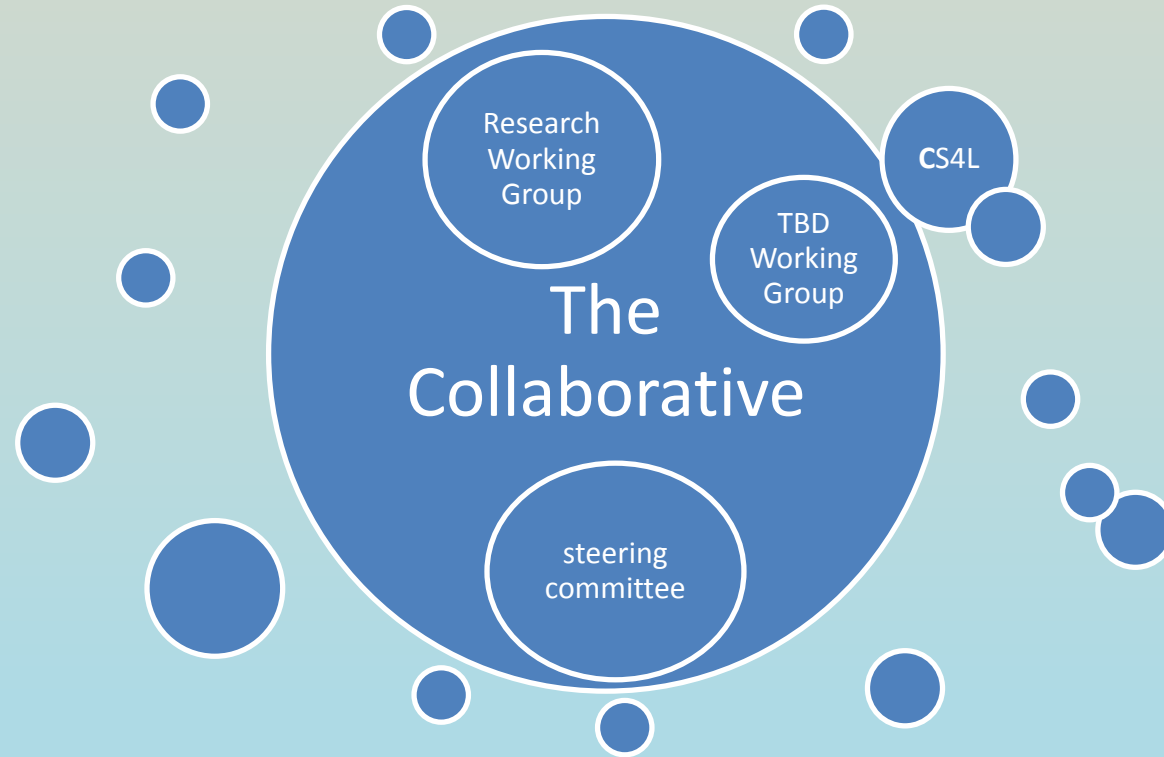
A Collaborative Approach for a Collective Impact

The Five Conditions of Collective Success

1. Common Agenda
2. Shared Measurement Systems
3. Mutually Reinforcing Activities
4. Continuous Communication
5. Backbone Support Organizations

“Large-scale social change requires broad cross-sector coordination, yet the social sector remains focused on the isolated intervention of individual organizations.”

The East Scarborough Multi-Sport Collaborative Organizational Structure



The East Scarborough Multi-Sport Collaborative Fall 2014 Program Development Opportunities

- Integrating Canadian Sport for Life (CS4L) into East Scarborough
 - Physical Literacy 1.0 Mini-Summit
 - Becoming a CS4L Community Mini-Summit
 - Athlete Development Workshop
- Begin to develop a collective strategy/plan to address programming gaps and respond to new opportunities
- NCCP Fundamental Movement Skills (FMS) Coaching Training
 - An initiative of the City of Toronto's Pan/ParaPan Host City Legacy Plan*

Evaluation

Evaluation/Research Needs

- Inform and refine future activities and plans
- Support communications & engagement with stakeholders
 - Collaborative partners
 - Current and future funders
 - Community leaders/decision makers
 - Participants & families
- Demonstrate impacts to support and inform scaling up to other communities

Outcomes - 2013

The East Scarborough Multi-Sport Collaborative will:

- Facilitate opportunities for children and youth to enjoy positive benefits of a quality sports experience
- Sport will be accessible to more people
- Facilitate community pride
- Encourage and develop athletes to remain active for life
 - Attain fundamental skills to participate in a variety of sports
 - Facilitate self awareness of the skills needed to achieve excellence in life

Road Map

First Year

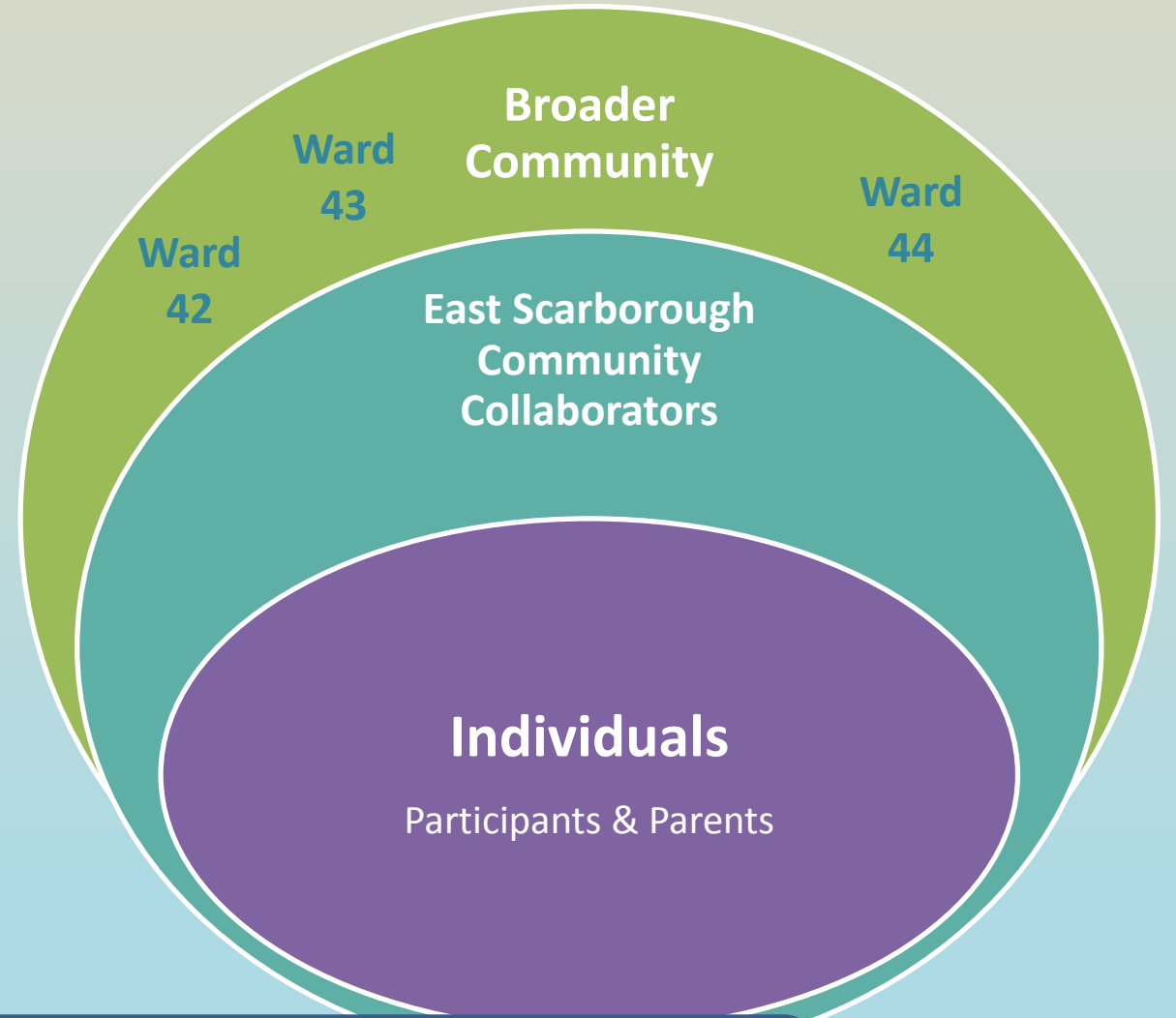
- Goal(s)
- Activities
- Outcomes
- Impacts

2-5 Years

- Goal (s)
- Activities
- Outcomes
- Impacts

5 + Years

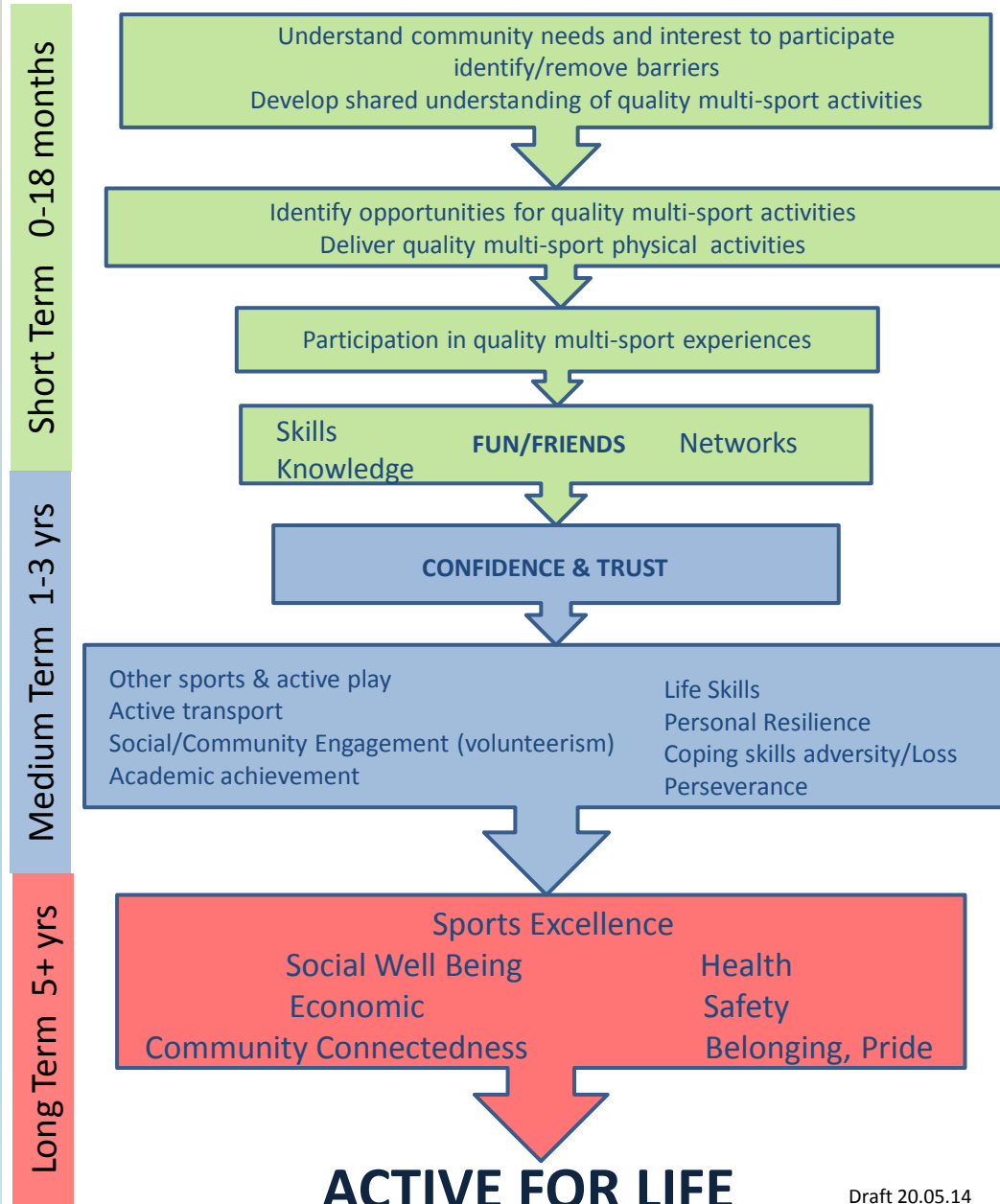
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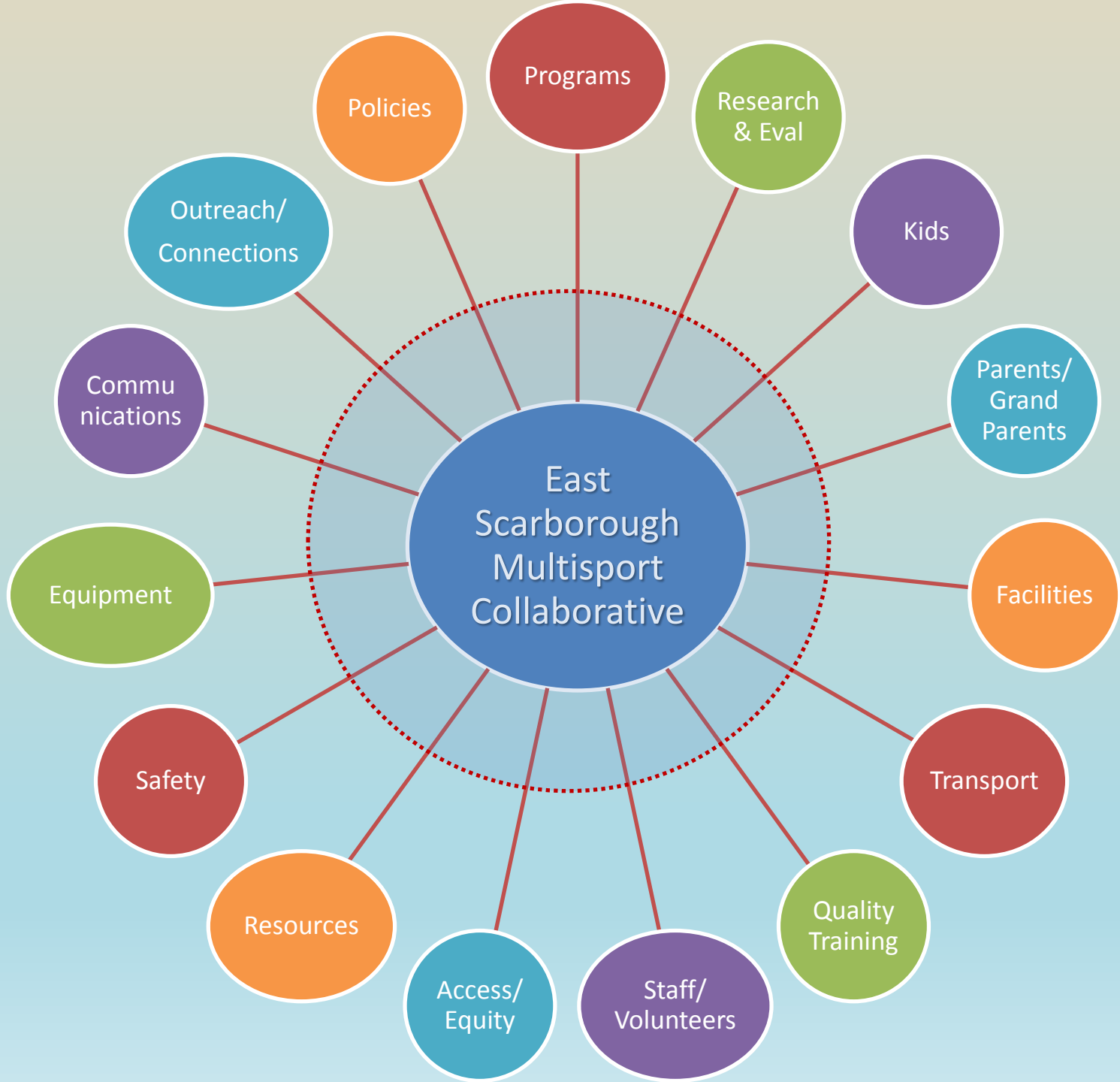
Long Term Impacts

East Scarborough Multi-Sport Collaborative

Journey From I Can't to I CAN



Input Requirements



Discussion

Working in Small Groups....

1. What can your group/organization contribute and in which areas?
2. Are there other groups/organizations that you work with/know that can make a contribution?

Thank you

Our contacts...

Sharon Brodovsky - sbrodovsky@sympatico.ca

Jeff Carmichael - jeff@torontosportscouncil.ca

Kimberley Tull – tull@utsc.utoronto.ca